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PRESS RELEASE

Project CVTube

Prague, May 2017 – The CVTube project

The “CVTube – curriculum video” project aims at giving an answer to the urgent need to tackle youth unemployment. The goal is to develop an interactive online platform for young people to link them to potential employers directly. The CVTube platform will enable young people to create videos for self-presentation that will be linked to their digitalized CVs. Young people are more likely to convince potential employers with their personality rather than with written CVs, as they often cannot yet show a long, impressive biography list. The platform will counteract this disadvantage by opening up a way of addressing employers in a more direct and individual way that emphasizes the impact of charisma and personality. This will raise young people’s chances of making an impression on the employer and will, therefore, increase their prospects of being hired. The CVTube project is focused on the development of a new tool meant to facilitate the matching of job demand and offer for students.

CVTube will develop, pilot test and implement innovative practices related to new job-application version, learning materials for video-CV creation and tools. Tutorials and the application platform will meet European standards, correspond to specific needs of the target groups and all outcomes of the project will be open accessible via the project website and the CVTube application platform.

By the Erasmus+ programme, CVTube will contribute to:

- Strengthen links between the VET area and the labor market
- Promote young people’s social inclusion and well-being by tackling the issue of youth unemployment
- Developing tools aimed at combating social exclusion
- Strategic networking and cooperation with organizations in education and training fields and the job market
- Strategic cooperation with local and regional public authorities

The consortium with **7 partner organizations** led by EuroProfis, s.r.o. Involves organizations as follows: EuroProfis s.r.o. (Czech Republic), IAT Westfälische Hochschule Gelsenkirchen (Germany), Edit Value Consultoria Empresarial Lda (Portugal), Obchodni akademie a Jazykova skola s právem jazykove zkousky (Czech Republic), Camara Oficial De Comercio E Industria De Badajoz (Spain), Universidade Do Minho (Portugal), Asociación Nacional de Centros de E-learning y Distancia (Spain).

Project Details

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